

Press Release
(For Immediate Release)

Kingdee Joins Hands with JD.COM in Developing Free E-Commerce Mobile Office



(4 Aug 2015, Hong Kong) Kingdee International Software Group Company Limited (“Kingdee” or “the Company”, Stock Code: 00268.HK), a leading Enterprise Internet service provider in China, is pleased to announce that Kingdee Cloud Hub was officially launched on JD.com, offering a secure and highly efficient free mobile office application for e-commerce merchants. This marks another milestone of the strategic cooperation with JD.com.

With Kingdee’s Cloud Hub now downloadable on JD.com, e-commerce entrepreneurs can directly access and use the mobile office application free of charge. The address book function of Cloud Hub integrates instant messaging, documentation sharing, check-in and telephone conference services. Users can use the above functions after activating the Cloud Hub application on their mobile phones. Moreover, certain mobile functions can integrate with the Cloud Hub website and other PC products to lower costs and improve productivity.

In March 2015, Kingdee and JD.com reached a strategic partnership agreement for providing ERP integrated solution of cloud services to small and medium-sized enterprises (SMEs). Mr Xu Shaochun, Founder of Kingdee said, “It is a win-win situation for launching Kingdee’s Cloud Hub on JD.com,

allowing users of JD.com to experience the quality products of Kingdee. Meanwhile, Kingdee can leverage on the massive user resources of JD.com to promote cloud services and increase our market share. We will continue to seek more cooperation opportunities to develop a larger business platform as well as higher returns for our shareholders.”

The End

About Kingdee International Software Group Corporation Limited

Kingdee International Software Group Company Limited (“Kingdee” or the “Group”) is a company listed on the Main Board of Hong Kong Stock Exchange (Stock Code: 00268.HK), a leading corporate management software and cloud services in China and Asia-Pacific, and world’s leading of supporting services, online management and full e-commerce service providers.

Kingdee was founded in 1993 and headquartered in Shenzhen, PRC. With “Let Data Create Values” as its mission, “Build the Biggest Enterprise Big Data Cloud in China” as its vision and “Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)” as its core values, “User-first, Small, Beauty, Fast” product and service belief, the Group provides software products and Cloud services for over four million corporates, hospitals and government organizations and for over fifty million users worldwide. Kingdee is currently named the leader in the SME ERP market in China for the 11th consecutive year.

Kingdee Software (China) Co., Ltd. is dedicated to the corporate management software and cloud services in mainland China; Shenzhen Kingdee Software Accessories Co., Ltd. is dedicated to the supporting services; Kingdee Medical Software Technology Co., Ltd. provides integrated IT solutions for hospital and medical health institutions; and Kingdee International Software Group (Hong Kong) Co., Ltd. is dedicated to the Asia-Pacific market excluding Mainland China and so on are the subsidiaries of Kingdee International.

For further information about Kingdee International, please visit the Group’s website at www.kingdee.com.

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